

## New Medical Device Company Launching Nail Drill in the U.S.

*Foot DocPreneur Is Making Clearanail® Its First Product Available to American Podiatrists.*

**CHERRY HILL, New Jersey – June 10, 2016** – Clearanail®, an innovative new concept for enhancing toenail treatments, will be available for the first time in the U.S. market on June 23, 2016.



Clearanail® is the world's first 'intelligent' nail drill to utilize patented Controlled Micro Penetration™ (CMP) technology. A 'fully automated fail safe system' creates micro pathways in thick unsightly toenails so that topical treatments may be used.



Each SUM creates precise 0.4 mm holes into the nail plate. This allows topical treatments to reach the nail bed in much higher concentrations by targeting the source of the problem. The drill uses smart-sensor technology, which allows it to “know” when to stop drilling. This technology prevents any pain to the patient or damage to the nail bed.

Dr. Ivan Bristow, a podiatrist at the University of Southampton, presented the CMP™ and Clearanail® technology at the DERMfoot conference on April 17, 2016 in Baltimore, Maryland. “I have been using the Clearanail® in my clinic for almost two years,” said Dr. Bristow. “The beauty of this device is that it’s rapid and painless; and the virtually invisible holes are permanent.”

Clearanail® was first developed by Dr. Rolf Thomas in the Sussex Innovation Centre in the United Kingdom in 2014. Foot DocPreneur, founded by Annette Joyce DPM and David Zuckerman DPM is making the device available to podiatrists in the States.

“Clearanail® provides an alternative for U.S. podiatrists who have tried other nail devices and did not achieve desired outcomes,” says Dr. Joyce. Its simplicity makes perfect sense. This is a new beginning for those looking for a more effective way to get into the nail.”

Clearanail® devices will be available for order at the Podiatry Institute Seminar in Hilton Head, SC on June 23<sup>rd</sup>, as well as the APMA Annual Conference in Philadelphia, PA on July 14th. Further information can be found at [www.clearanailnorthamerica.com](http://www.clearanailnorthamerica.com) or by calling and/or texting 856-229-2939.

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For additional product information see: [www.clearanail.com](http://www.clearanail.com)